

Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Business Management Statewide Program of Study



The Business Management program of study teaches CTE learners how to plan, direct, and coordinate the administrative services and operations of an organization. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, and allocate the use of materials and human resources. This program of study will also introduce students to mathematical modeling tools and organizational evaluation methods.

Sharyland ISD Secondary Courses for High School Credit

Level 1

- Principles of Business, Marketing, and Finance [1 Credit]
- Business Information Management I [1 Credit]

Level 2

- Business Law [1 Credit]
- Business Information Management II [1 Credit]

Level 3

- Business Management [1 Credit] **(Advanced Course)**
- Global Business [.5 Credit] **(Advanced Course)**
- Human Resources Management [.5 Credit] **(Advanced Course)**

Level 4

- Career Preparation I [3 Credits] **(Advanced Course)**

Postsecondary Opportunities

Associates Degrees

- Business Administration
- Business/Commerce
- Public Administration
- Business Management

Bachelor's Degrees

- Business Administration
- Business/Commerce
- Public Administration
- Management Science

Master's, Doctoral, and Professional Degrees

- Business Administration
- Business Management
- Public Administration
- Management Science

Work-Based Learning and Expanded Learning Opportunities

Exploration Activities

- Participate in Business Professional of America, Future Business Leaders of America, or DECA

Work-Based Learning Activities

- Intern with a local business or chamber of commerce

Sharyland ISD Industry-Based Certifications

- General Management
- Microsoft Office Specialist: Microsoft Word Expert (Word and Word 2019)



- Microsoft Office Specialist-Word*

*IBC sunsetting 8/31/24

Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
Administrative Service Managers	\$96,138	2,277	21%
Management Analysts	\$87,651	4,706	32%
General and Operations Managers	\$107,640	18,679	20%
Supervisors of Administrative Support Works	\$57,616	14,982	20%

Successful completion of the Business Management program of study will fulfill requirements of the Business and Industry endorsement. Revised – August 2022

Business Management Course Information

Level 1

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Principles of Business, Marketing, and Finance	13011200 (1 credit)	None	None
Business Information Management I	13011400 (1 credit)	None	None

Level 2

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Business Law	13011700 (1 credit)	None	None
Business Information Management II	13011500 (1 credit)	Business Information Management I	None

Level 3

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Business Management	13012100 (1 credit)	None	None
Global Business	13011800 (.5 credit)	None	None
Human Resources Management	13011900 (.5 credit)	None	None

Level 4

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Career Preparation I	12701305 (3 credits)	None	None

FOR ADDITIONAL INFORMATION ON THE BUSINESS, MARKETING, AND FINANCE CAREER CLUSTER,
PLEASE CONTACT:

Your Junior High or High School Counselor

Sharyland ISD does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs or activities and provides equal access to the Boy Scouts and other designated youth groups. For inquiries regarding the nondiscrimination policies, contact our Title IX Coordinator at 1200 N. Shary Road, Mission, TX 78572, or by email at deborahgarza@sharylandisd.org and our Section 504 Coordinator at 1200 N. Shary Road, Mission, TX 78572, by email at azucenagarza@sharylandisd.org or by calling (956) 580-5200.